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5 an article contributing part for receiving contribution of an article on
the goods;

an article goods linking part for associating the article with
10 information on goods, and generating a link to the information on goods;

a log recording and managing part for recording and managing an operation history of users other than a contributor with respect to the displayed article;

wherein the point is generated based on the operation history of other users with respect to the contributed article.

25 an article contributing part for receiving contribution of an article on
the goods;

an article • goods linking part for associating the article with
30 information on goods, and generating a link to the information on goods

a log recording and managing part for recording and managing an

operation history of other users with respect to the displayed article;
an influence degree calculating part for calculating an influence
degree of the article on sales of the goods based on the operation history; and
a point generating and managing part for generating and managing a
5 point to be an incentive for purchasing goods for each contributor, based on
the influence degree,
wherein the point is generated based on the operation history of other
users with respect to the contributed article.

- 10 3. A goods information collecting system according to claim 1, further
comprising a contribution right providing part for providing a user with a
contribution right, wherein the article contributing part receives contribution
of an article only from the user provided with the contribution right.
- 15 4. A goods information collecting system according to claim 2, further
comprising a contribution right providing part for providing a user with a
contribution right, wherein the article contributing part receives contribution
of an article only from the user provided with the contribution right.
- 20 5. A goods information collecting system according to claim 3, wherein the
contribution right providing part further comprises a user information
managing part for storing a purchase record of the user, and the contribution
right is given only to the user who has a purchase record of goods targeted for
contribution.
- 25 6. A goods information collecting system according to claim 4, wherein the
contribution right providing part further comprises a user information
managing part for storing a purchase record of the user, and the contribution
right is given only to the user who has a purchase record of goods targeted for
30 contribution.
7. A goods information collecting system according to claim 1, wherein the

influence degree is calculated based on a purchase number or a purchase amount obtained when users other than a contributor of an article on particular goods access information on the particular goods based on the article and purchase the particular goods.

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8. A goods information collecting system according to claim 2, wherein the influence degree is calculated based on a purchase number or a purchase amount obtained when users other than a contributor of an article on particular goods access information on the particular goods based on the article and purchase the particular goods.

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9. A goods information collecting system according to claim 3, wherein the influence degree is calculated based on a purchase number or a purchase amount obtained when users other than a contributor of an article on particular goods access information on the particular goods based on the article and purchase the particular goods.

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10. A goods information collecting system according to claim 5, wherein the influence degree is calculated based on a purchase number or a purchase amount obtained when users other than a contributor of an article on particular goods access information on the particular goods based on the article and purchase the particular goods.

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11. A goods information collecting system according to claim 6, wherein the influence degree is calculated based on a purchase number or a purchase amount obtained when users other than a contributor of an article on particular goods access information on the particular goods based on the article and purchase the particular goods.

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12. A goods information collecting system according to claim 1, wherein the influence degree is calculated as a ratio of a purchase number or a purchase amount obtained when users other than a contributor of an article on

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particular goods access information on the particular goods based on the article and purchase the particular goods, with respect to a sold number or a sold amount of the particular goods in a predetermined period.

- 5 13. A goods information collecting system according to claim 2, wherein the influence degree is calculated as a ratio of a purchase number or a purchase amount obtained when users other than a contributor of an article on particular goods access information on the particular goods based on the article and purchase the particular goods, with respect to a sold number or a
10 sold amount of the particular goods in a predetermined period.

14. A goods information collecting system according to claim 3, wherein the influence degree is calculated as a ratio of a purchase number or a purchase amount obtained when users other than a contributor of an article on
15 particular goods access information on the particular goods based on the article and purchase the particular goods, with respect to a sold number or a sold amount of the particular goods in a predetermined period.

15. A goods information collecting system according to claim 7, wherein the
20 influence degree is calculated as a ratio of a purchase number or a purchase amount obtained when users other than a contributor of an article on particular goods access information on the particular goods based on the article and purchase the particular goods, with respect to a sold number or a sold amount of the particular goods in a predetermined period.

- 25 16. A goods information collecting system according to claim 10, wherein the influence degree is calculated as a ratio of a purchase number or a purchase amount obtained when users other than a contributor of an article on particular goods access information on the particular goods based on the
30 article and purchase the particular goods, with respect to a sold number or a sold amount of the particular goods in a predetermined period.

17. A goods information collecting system according to claim 12, wherein the point generating and managing part increases/decreases the point in inverse proportion to a ratio of the number of accesses to information on the goods prior to contribution of an article on the goods, with respect to the desired
5 number of accesses to the goods.

18. A goods information collecting system according to claim 16, wherein the point generating and managing part increases/decreases the point in inverse proportion to a ratio of the number of accesses to information on the goods
10 prior to contribution of an article on the goods, with respect to the desired number of accesses to the goods.

19. A method for collecting information on goods on a network, comprising:
receiving contribution of an article on the goods;
15 recording and managing the contributed article;
associating the article with information on goods, and generating a link to the information on goods;
displaying the article;
recording and managing an operation history of other users with
20 respect to the displayed article;
calculating an influence degree of the article on sales of the goods based on the operation history; and
generating and managing a point to be an incentive for purchasing goods for each contributor, based on the influence degree,
25 wherein the point is generated based on the operation history of other users with respect to the contributed article.

20. A computer-readable recording medium storing a program for implementing a method for collecting information on goods on a network, the
30 program comprising:
receiving contribution of an article on the goods;
recording and managing the contributed article;

associating the article with information on goods, and generating a link to the information on goods;

displaying the article;

5 recording and managing an operation history of other users with respect to the displayed article;

 calculating an influence degree of the article on sales of the goods based on the operation history; and

 generating and managing a point to be an incentive for purchasing goods for each contributor, based on the influence degree,

10 wherein the point is generated based on the operation history of other users with respect to the contributed article.